

The Headline Bank

“More Than 200 of The Greatest, Most Money-Making Headlines of All Time.”

1. The Secret of Making People Like You
2. A Little Mistake That Cost A Farmer \$3,000 A Year
3. Advice To Wives Whose Husbands Don't Save Money -- By A Wife
4. How To Get Your Cooking Bragged About
5. Are You Ever Tongue-Tied At A Party?
6. How A New Discovery Made A Plain Girl Beautiful
7. The Most Important Bible News In 340 Years
8. Free! Our Latest Opinion On Any 3 Of 1,200 Widely Held Stocks
9. Who Else Wants A Screen Star Figure?
10. Do You Make These Mistakes In English?
11. At 60 Miles An Hour The Loudest Noise In This New Rolls-Royce Comes From The Electric Clock
12. Hands That Look Lovelier In 24 Hours -- Or Your Money Back
13. You Can Laugh At Money Worries -- If You Follow This Simple Plan
14. Why Some People Almost Always Make Money In The Stock Market
15. When Doctors 'Feel Rotten' This Is What They Do
16. It Seems Incredible That You Can Offer These Signed Original Etchings -- For Only \$5 Each
17. Five Familiar Skin Troubles -- Which Do You Want To Overcome?
18. Which of These \$2.50 to \$5 Best Sellers Do You Want -- For Only \$1 Each?
19. Who Ever Heard Of A Woman Losing Weight -- And Enjoying Delicious Meals At The Same Time?
20. How I Improved My Memory In One Evening
21. Discover the Fortune That Lies Hidden In Your Salary
22. Doctors Prove Two Out Of Three Women Can Have More Beautiful Skin In 14 Days
23. How I Made A Fortune With A 'Fool Idea'
24. How Often Do You Hear Yourself Saying: 'No, I Haven't Read It: I've Been Meaning To!'
25. Thousands Have This Priceless Gift -- But Never Discover It!
26. Whose Fault Is It When Children Disobey?
27. How A 'Fool Stunt' Made Me A Star Salesman
28. Do You Have These Symptoms Of Nerve Exhaustion?
29. A Challenge To Women Who Would Never Dream Of Serving Margarine
30. Do You Have A 'Worry' Stock?
31. How A New Kind Of Clay Improved My Complexion In 30 Minutes
32. 161 New Ways To A Man's Heart -- In This Fascinating Book For Cooks
33. Profits That Lie Hidden In Your Farm
34. Is The Life Of A Child Worth \$1 To You?
35. Everywhere Women Are Raving About This Amazing New Shampoo!
36. Do You Do Any Of These Ten Embarrassing Things?
37. Six Types Of Investors -- Which Group Are You In?

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38. How To Take Out Stains... Use (Product Name) And Follow These Easy Directions
39. Today... Add \$10,000 To Your Estate -- For The Price Of A New Hat
40. Does Your Child Ever Embarrass You?
41. The Biggest Problems You'll Have With Most Plumbers...And How Mr. Burrows Overcomes Them All.
42. How To Give Your Children Extra Iron -- These Three Delicious Ways
43. To People Who Want To Write -- But Can't Get Started
44. Revolutionary New Kind Of Drain Opener Invented; Unclogs Drains In 1 Second
45. Our Employee Screening Test Is So Stringent That 71% Of Applicants Flunk The First Time. And 54% Never Pass. (Guess Who You're Hiring When You Hire Temps From Our Competitors.)
46. Percentage Of CNE Candidates Who Certify Before The End Of The Program – Us: 96% Them: 21% (We're A Little Bit Higher.)
47. They Laughed When I Sat Down At The Piano -- But When I Started To Play!
48. Is Dry Skin Making You Look Older Than You Should? Touch These 5 Spots And Find Out
49. Free To High School Teachers--\$6 To Others
50. Who Else Wants Lighter Cake -- In Half The Mixing Time?
51. Companies Who Only Want Their Ruggedized Computer To Last 5 To 8 Months Should Buy Cheap, Low-End Systems. The Other 99% May Want To Consider Investing A Little Extra Money In DCI's Pro Server.
52. Pierced By 301 Nails... Retains Full Air Pressure
53. No More Back-Breaking Garden Chores For Me -- Yet Ours Is Now The Show Place Of the Neighborhood
54. Do You Really Want The Lowest Bidding Temp Agency To Provide Employees For Your Million Dollar Project?
55. How Much Is 'Worker Tension' Costing Your Company?
56. To Men Who Want To Quit Work Someday
57. 1,172 Credit Union Specific Forms In Stock ALL The Time. Other Companies, Unexplainably, Have Zero.
58. Buy No Desk -- Until You've Seen This Sensation Of The Business Show
59. Crummy CD's: \$8.95. CD's You Actually Want: \$9.95. If You Like This Pricing Schedule, We Invite You To Shop Across The Street At CD Warehouse.
60. 'I Lost my Bulges... And Saved Money Too'
61. Why (Brand Name) Bulbs Give More Light This Year
62. Right And Wrong Farming Methods -- And Little Pointers That Will Increase Your Profits
63. New Cake-Improver Gets You Compliments Galore!
64. Imagine Me... Holding An Audience Spellbound For 30 Minutes!
65. How To Do Your Christmas Shopping In 5 Minutes
66. Protect Yourself From Being BURNED By IT Candidates Who Over-Represent Their Skill Level.
67. Now Any Auto Repair Job Can Be 'Duck Soup' For You
68. Can You Spot These 7 Common Decorating Sins?
69. It's A Shame For You Not To Make Good Money --When These Men Do It So Easily
70. You Never Saw Such Letters As Harry And I Got About Our Pears
71. Thousands Now Play Who Never Thought They Could

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72. Great New Discovery Kills Kitchen Odors Quick! -- Makes Indoor Air 'Country-Fresh'
73. Make This 1-Minute Test -- Of An Amazing New Kind Of Shaving Cream
74. How A Strange Accident Saved Me From Baldness
75. Men Who 'Know It All' Are Not Invited To Read This Page
76. For the Woman Who Is Older Than She Looks
77. Pop Quiz: Is It Worth An Extra \$315 a Month To Put Your Out Of Town Executives In A Fully Furnished, Well-Equipped 1,250-Square Foot Apartment *Instead Of* A Stripped-Down 230-Square Foot Sardine Can Of A Hotel Room?
78. Check The Kind Of Body You Want
79. Play Guitar In 7 Days Or Your Money Back
80. Here's A Quick Way To Break Up A Cold
81. Nobody Should Be Allowed To Have Anything To Do With Advertising Until They've Read This Book At Least 7 Times
82. Last Saturday We Were Robbed. Where The Hell Were The Police?
83. If You Were Given \$200,000 To Spend, Isn't This The Kind Of (type of product) You Would Build?
84. Last Friday...Was I Scared! My Boss Almost Fired Me!
85. 76 Reasons Why It Would Have Paid You To Answer Our Ad A Few Months Ago
86. After A Back Injury At Your Company, If You Take The Wrong Action In The First 45 Minutes You Could Have Dramatically Higher Costs, Significantly Longer Recovery Times, and Frustrations You Wouldn't Believe.
87. Don't Let Athlete's Foot 'Lay You Up'
88. Are They Be Promoted Right Over Your Head?
89. This Horse Paid My Daughter's Way Through College
90. A Wonderful Two Years' Trip At Full Pay -- But Only Men With Imagination Can Take It
91. What Everybody Ought To Know About This Stock And Bond Business
92. Money-Saving Bargains From America's Oldest Diamond Discount House
93. Former Barber Earns \$8,000 In Four Months As Real Estate Specialist
94. Free Book -- Tells You Twelve Secrets Of Better Lawn Care
95. Greatest Gold-Mine of Easy 'Things To Make' Ever Crammed Into One Book
96. How To Get Your Children Stuck Into A Book Instead Of Glued To The Television
97. Now! Own Florida Land This Easy Way... \$10 Down And \$10 A Month
98. Take Any Three Of These Kitchen Appliances -- For Only \$8.95 (Values Up To \$15.45)
99. A Hog Can Cross The Country Without Changing Trains -- But You Can't!
100. One Place Setting Free For Every Three You Buy!
101. The Common Meat That Can Kill You If You Cook It In A Microwave
102. The 10 Habits That Keep People Poor And The 12 That Can Make You Rich
103. The #1 Most Common Goof In Buying A House
104. How To Avoid A Speeding Ticket Without Slowing Down
105. Own A Gold MasterCard? A Premier Visa? Not After You Read This, You Won't!

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106. The Best Color To Paint Your House For Faster Sale
107. If Your Pharmacist Goofs, You Could Be Dead. How To Protect Yourself--Takes Just 3 Seconds
108. 7 Fast Ways To Stop A Headache...Without Drugs
109. The Only Honest Profession That Pays \$50,000 to \$100,000 To 3-Star Klutzes Who Can't Sell And Won't Wear A Suit
110. Major Diet Plans: Which Ones Actually Work...And Which Ones Are Guaranteed To Torture You, Cost A Fortune, And Leave You Fatter
111. The Average Hospital Bill Has \$600 In Phony Charges. Take These 10 Defensive Measures, And You'll Save Way More Than \$600
112. How \$25 A Month Could Save You Nearly \$60,000 On Your Home
113. Save \$115,000 On An Average Mortgage By Borrowing More Money... At A Worse Interest Rate!
114. Three Fairy Tales You'll Hear From Brokers... Even Honest Ones
115. How To Get Rid Of Your Wife... For 3 to 5 Days
116. The IRS Automatically Sends Out Millions Of Notices Demanding More Money Each Year. Not One Person In A Hundred Knows How To Answer Them. But You'll Know What To Say--Word For Word!
117. 16 Overlooked Deductions For Salaried Executives
118. The Most Common Tax Mistake (You're Probably Making It Now)
119. How To Make Your Safe Deposit Box In The Bank Invisible To The IRS, Creditors, The State, And Other Snoops
120. Mess Up Your Tax Return? Here's 4 Excuses That Work With The IRS... And 3 That Don't
121. The 13 Biggest Mistakes You Could Make As The Parent Of A Teen
122. The 4 Grim Facts Of Life About Lawsuits: Don't Go Into Business Until You Memorize Them
123. What To Do For Aging Parents: 4 Options That Beat The Socks Off A Nursing Home... Or Having Them Move In With You
124. A Dozen Dirty Tricks Of New Car Dealers. Some Are Totally Undetectable--Unless You Know What To Look For
125. Save Money By Knowing How Supermarkets Trick You Into Buying Higher Priced Items
126. Does Your Energy Go Downhill Around Mid-Afternoon? 5 Ways To Cure The 1 to 4 p.m. Slump
127. Should You Take It Back To The Photo Shop? How To Tell If The Processor Is To Blame For Your Bad Snapshot
128. 5 Ways Even Good Lawyers Steal From Clients
129. The Cost Of Producing Quality Corporate Videos Has Fallen By 64% Over The Last Five Years... But Most Video Production Companies Are Still Clinging To And Charging 1992 Prices
130. 92.4% Of All Brands Of Roofing Material Lose Their Warranty The Second The First Hailstone Falls
131. I Was Shocked And Embarrassed When I Found Out That Home Remodeling Was Labeled America's #1 Most Complained-About Industry
132. Doctors: Put An Easy \$341,450 In Your Pocket Every 12 Months... Without Doing Anything More Than You're Doing Right Now
133. Most Administrative Assistants Spend Over 4½ Hours A Day Doing One Thing. Do You Know What It Is? (Hint: It's Costing You About \$70,250 A Year)
134. Speed On The Internet: Two Questions That Other Providers Hope You'll Never Ask Them

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135. How To Cram Eight Hours Of Classroom Computer Training Into One Easy 75-Minute Session...At Your Home Or Office
136. FREE Comprehensive Real Estate Property Survey Allows You To Compare & Price Out Every Single Possible Available Site... Without Talking To A Broker
137. I Have Created What I Consider To Be The Perfect, Designer-Friendly Flooring Showroom... Take 90 Seconds To See If You Agree
138. Out Of 537 Multi-Tenant Buildings Outside Of Downtown, Only SIX Have Immediate, Large-Block Leasing Capacity
139. Four Critical Characteristics To Demand From Your Skip Tracing Agency... Does Yours Do These?
140. Should An Experienced Traveler Like You Fly With A New Airline Like Us?
141. Never Accept A Real Estate Contract That Contains These 5 Words
142. New Golf Ball Banned From Tour--Flies Too Far
143. Innovative Wall Building System Makes Homes “Fly Off The Shelf”
144. Become A Lunch-Money-Millionaire: Mathematical Proof That You Can Achieve A Net Worth Of \$1 Million By Investing As Little As \$5 A Day
145. If You’re Renting A Home or Apartment With A Payment As Little As \$550, You Can Qualify For A Brand New Home In Just 6 to 18 Months
146. Announcing DFW’s First Hands-On, Real Life, “Here’s How You Do It”, Make Money Now Internet Workshop
147. Make Sure Your Mover Complies With These 17 Points From The 1997 “Code Of Ethics & Competency For Movers”
148. New “Intranet” Connects Your Employees, Customers, Field Reps, Vendors, And Remote Locations... All As If They Were In Adjoining Offices
149. There’s 2 Ways To Buy Your Corporate ‘ID’ Logo Apparel: From Screen Printing Shops, Or From Their Source... The Wholesaler
150. Six Closely Guarded Secrets Of The Diamond Industry... Revealed At Last
151. There’s Two “Schools Of Thought” When Dealing With Employee Back Injuries: One Costs You Four Times As Much As The Other...For Inferior Results. Which Do You Prefer?
152. Four Quick Questions Will Reveal Any Chiropractor’s Operating Philosophy. Ask Them, And Save Money
153. If You Have At Least \$10,000, You Absolutely Need A Swiss Bank Account
154. There Are 348 Hotels And Extended Stay Residences Within 20 Miles of DFW Airport Where Visiting Executives Could Stay For 2 to 52 Weeks...But Only One of Them Was Specifically Designed and Equipped To Cater To The Unique Needs Of Business People
155. Of Course You’ve Heard Of Laser Vision Correction. But Have You Heard Of AFFORDABLE Laser Vision Correction?
156. 8,448 Locations Can’t Be Wrong: Dynamo Tables Make More Money
157. It Sounds Like Hype But It’s True – Web Shipper Saves A Bare Minimum Of 25% Off Of The Lowest Rate FedEx Offers – For FedEx Shipping
158. The Only Thing We’ve Left Off (Product) Is The Ridiculous Price
159. If You’re Planning On Spending \$2,500 On A Diamond Engagement Ring, I’ll Send You Home With Either A Ring Worth \$4,100, or \$1,000 Cash Still In Your Pocket
160. How Much Should You Pay For A Good Pair Of Binoculars?

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161. You've Got The Ugliest Kids I've Ever Seen In My Life (That's What They'll Say If You Get Caught Using The Wrong Photographer)
162. If You Think Mutual Fund Investing Is A No-Brainer, You Quite Possibly ARE A No-Brainer
163. The Big Hairy Secret That Big-Name Brokerage Houses Don't Want You To Know About Their Mutual Fund Selection Process (Hint: They Don't Have A Process)
164. Here's What To Expect From A Facility Designed Specifically For Business Executives (You'd Be Lucky To Have It This Good Back Home.)
165. The Three Most Dangerous Words You Could Say To Your Doctor During Diagnosis: "You're The Expert."
166. Something You Probably Didn't Know About Rolex Watches.
167. Now Buy A Ford F-150 Pickup With The Payment Of A Ranger
168. What Never To Drink On An Airplane
169. What The Eye Surgeons Don't Want You To Know
170. Fly First Class For Only \$245 Per Ticket
171. How To Sell Your \$20 Tech Stocks For \$100 Per Share
172. Become Immune From Breast Cancer... Even If It Runs In Your Family
173. How To Leave Cash To Your Heirs And Guarantee They Don't Squander Your Legacy
174. What Nobody Ever Tells You About X.
175. The difference between this...(picture of a purple heart) And this...(picture of a gravestone) Is this...(picture of a bullet resistant vest).
176. Need _____?
177. Need A _____?
178. Thinking About Getting A New _____?
179. Thinking About Buying A _____ And Don't Know Where To Go?
180. Introducing A Revolutionary Idea In _____. We Accommodate Your Schedule!
181. The # Worst Ways To _____.
182. The 3 BIGGEST PROBLEMS WITH _____ And How _____ (your name) Solves Them All
183. The 3 Biggest Problems Everyone Has When Trying To _____.
184. You May Be Getting Ripped Off!
185. Save Money. Live Better.
186. Presenting the New _____!
187. The Ultimate In _____!
188. The Dirty Little Secret That Car Repair Shops Don't Want You To Know...
189. Thinking About Buying A New Car?
190. Are You Tired Of Riding The Bus?
191. _____ (your product or service) For As Low As \$ _____!
192. The NEW '10 _____
193. It Test Drives You (Picture of car driving fast)
194. Does Your Energy Go Downhill Around Mid-Afternoon? 5 Ways To Cure The 1 to 4 p.m. Slump
195. Is Your Computer Running Slow?

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196. Is Your Computer Acting Up?
197. Don't Let Your Computer DIE!
198. Flat Is In! Say Bye Bye To Boob Jobs
199. So Simple, Your Mother Can Use It
200. Thinking About Getting A New Look?
201. Need Quality Computer Repair?
202. Toothache?
203. Got A Toothache?
204. Do Your Teeth Hurt?
205. Whiten Your Teeth!
206. Give Yourself That Million Dollar Smile!